

# LGBTQ2S+ COMMUNITY AND MEDIA

What are the Impacts on LGBTQ2S+ People of Media Sexualization of LGBTQ2S+ people?



## ETHICS

- Informed consent will be obtained by all participants prior to the study
- Confidentiality will be adhered to and identity will remain anonymous
- Data collection will be stored in a password protected laptop and deleted after the study
- Debriefing will be available during and after the study

## LITERATURE REVIEW

- **Key terms identified:** Hypersexuality, fetishization, gender roles
- Sexualization of LGBTQ2S+ people in the media promotes microaggressions in society
- There were common themes of people feeling like sexual objects and themes around homophobia and transphobia



## IMPLICATIONS

- Exposes people to how media impacts the Queer community
- Promotes education on stereotypes and bias around the LGBTQ community
- Opens more doors to other research

## PURPOSE OF THE STUDY

- Understand the impacts on the queer community of the media sexualization of queer people
- Better understand the perceptions of stereotypical behaviors and the portrayals of gender roles in the media and the representation of queer people in society

## METHODOLOGY

- Qualitative method
- Helps to understand the diversity of all participants
- Method will allow the participants to share their own thoughts and understandings of the topic

## PRELIMINARY FINDINGS

- Participants feel drawn to depictions of everyday life of LGBTQ2S+ people
- Media does not have meaningful depictions of gay characters. Some characters in the media are not shown as happy
- Participants believe that media hypersexualizes LGBTQ2S+ people because it is depicted in context of sex
- All participants stated that they felt like media sexualizes people who identify as LGBTQ2S+

## SAMPLING

- Purposive sampling
- Recruitment process will include postings online
- Must be a member of the LGBTQ community and ages 19-65 years old

## DATA COLLECTION

- Inductive approach using exploratory questions
- Interview conducted using a co-constructing method
- Community based research design
- Participants will be observed active overt during the interview



## LIMITATIONS

- Does not include all members of the LGBTQ community
- Age group does not include older adults and younger teens
- Sample size only looks at people living in the lower mainland